



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Strategic Media Placement, Inc.  
 Attention: Accounts Payable  
 7669 Stagers Loop  
 Delaware, OH 43015

Advertiser	Heck, Joe for Congress
Product	JOE HECK 4 CONGRESS
Estimate Number	2580

Invoice #	105177-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/20/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105177
Alt Order #	06839190
Deal #	
Order Flight	08/07/12 - 08/20/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		08/13/12 to 08/19/12	3x		MT--T---				
	KSNV			M	08/13/12	:30	6:49 AM		TVGENJH1201H Doctor	\$700.00		2
	KSNV			Tu	08/14/12	:30	6:22 AM		TVGENJH1201H Doctor	\$700.00		1
	KSNV			Th	08/16/12	:30	6:17 AM		TVGENJH1201H Doctor	\$700.00		3
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		08/20/12 to 08/26/12	1x		M-----				
	KSNV			M	08/20/12	:30	6:40 AM		TVGENJH1201H Doctor	\$700.00		1
3	KSNV	Face to Face w/ J. Ralston	730-758pm		08/13/12 to 08/19/12	5x		MTWTF--				
	KSNV			M	08/13/12	:30	7:46 PM		TVGENJH1201H Doctor	\$800.00		1
	KSNV			Tu	08/14/12	:30	7:54 PM		TVGENJH1201H Doctor	\$800.00		3
	KSNV			W	08/15/12	:30	7:53 PM		TVGENJH1201H Doctor	\$800.00		4
	KSNV			Th	08/16/12	:30	7:52 PM		TVGENJH1201H Doctor	\$800.00		2
	KSNV			F	08/17/12	:30	7:46 PM		TVGENJH1201H Doctor	\$800.00		5
5	KSNV	News 3 Olympic Zone	7:30-8:00PM		08/06/12 to 08/12/12	4x		--TWTF--				
	KSNV			Tu	08/07/12	:30	7:44 PM		TVGENJH1201H Doctor	\$750.00		3
	KSNV			W	08/08/12	:30	7:50 PM		TVGENJH1201H Doctor	\$750.00		2
	KSNV			Th	08/09/12	:30	7:37 PM		TVGENJH1201H Doctor	\$750.00		4
	KSNV			F	08/10/12	:30	7:56 PM		TVGENJH1201H Doctor	\$750.00		1
6	KSNV	Saturday Today	7a-9am		08/13/12 to 08/19/12	1x		-----S-				
	KSNV			Sa	08/18/12	:30	7:29 AM		TVGENJH1201H Doctor	\$625.00		1
7	KSNV	Sunday Today	7a-8am									

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin or ancestry.

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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	Sunday Today	7a-8am		08/13/12 to 08/19/12	1x	-----S				
	KSNV			Su	08/19/12	:30	7:27 AM	TVGENJH1201H DOCTOR	\$625.00		1
8	KSNV	Olympics Daytime Weekdays	9am-4pm		08/06/12 to 08/12/12	4x	-TWTF--				
	KSNV			Tu	08/07/12	:30	3:45 PM	TVGENJH1201H DOCTOR	\$1,200.00		1
	KSNV			W	08/08/12	:30	10:35 AM	TVGENJH1201H DOCTOR	\$1,200.00		2
	KSNV			Th	08/09/12	:30	10:00 AM	TVGENJH1201H DOCTOR	\$1,200.00		4
	KSNV			F	08/10/12	:30	9:19 AM	TVGENJH1201H DOCTOR	\$1,200.00		3
9	KSNV	Olympics Primetime	7pm-12am		08/06/12 to 08/12/12	1x	-----S-				
	KSNV			Sa	08/11/12	:30	8:24 PM	TVGENJH1201H DOCTOR	\$6,000.00		1
10	KSNV	Olympics Daytime WEEKEND	4am-6pm		08/06/12 to 08/12/12	1x	-----S				
	KSNV			Sa	08/11/12	:30	4:25 AM	TVGENJH1201H DOCTOR	\$1,700.00	MG for 10.1 08/12	2
	KSNV			Su	08/12/12	:00			\$4,700.00	See MG 10.2	1

Aired Spots

21

Gross Total	\$23,550.00
Agency Commission	\$3,532.50
Net Amount Due	\$20,017.50
Payment Terms 30 Days	

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